

## UNIFIED FINTECH FORUM'S MEMBERSHIP DECK

Join the Unified Fintech Forum (Formerly, DLAI) and be a part of a **responsible fintech ecosystem** dedicated to ethical and consensus-based fintech community. By becoming a member, you'll help shape and uphold high standards of conduct that ensure transparency, fairness, and integrity in fintech industry. Enhance your firm's reputation by aligning with industry leaders who prioritize responsible and sustainable growth. Gain access to invaluable industry insights, regulatory updates, and exclusive networking opportunities. **UFF membership not only boosts your credibility but also positions your company as a leader in promoting ethical fintech practices in India.** Join us today and contribute to a positive and sustainable fintech future!

**“An opportunity to participate and drive responsible fintech ecosystem”**

## ABOUT UNIFIED FINTECH FORUM

Unified Fintech Forum (Formerly, DLAI) is a national-level premier industry association of fintech firms which was established in October 2016. Incorporated as a not-for-profit, section 8 company duly registered with the Ministry of Corporate Affairs, Government of India, its registered office is in Bengaluru, Karnataka and the secretariat is based at Gurugram. UFF is committed to strengthening the conduct of business part of regulations viz responsible fintech practices, consumer protection, and responsible innovations in the fintech space. UFF represents a diverse set of financial institutions in the fintech. At present UFF has close to 120 active members out of which 85 are lenders and others are technology, consulting and other ecosystem enabler institutions. **UFF adheres to the highest standards of corporate governance, it is over 40% of independent directors on its board and the Chairman of the board is an Independent director.**



## VISION & MISSION

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UFF's **vision** is to drive India's fintech revolution by promoting collaboration, innovation, and responsible growth in fintech sector. The vision is for Fintech, Customers, stakeholders, and policymakers to work together to enhance financial inclusion and elevate India's position in the global fintech stage.

UFF's **mission** is to bring together fintech, MSMEs, end customers, marketplace platforms, and industry members. Our primary objectives include promoting responsible growth in the fintech sector, fostering innovation in financial technology, sharing best practices, and advocating for ethical practices. We strive for financial inclusion and facilitate the reach of financial services to the last mile."

# MEMBERSHIP POSITIVES

## Advocacy and Representation

As a collective voice for FinTech entities, UFF actively engages with policymakers, regulatory bodies, and key stakeholders to facilitate a responsible business environment for all stakeholders. Our dedicated advocacy efforts ensure that the industry's interests are represented and that members operate in a conducive regulatory environment.

## Enhanced Brand Credibility

Membership of UFF is a mark of distinction and credibility. It signals to your customers, partners, and investors that you adhere to the highest standards of professionalism and ethical conduct. Leverage the UFF brand to enhance your market reputation, build trust, and differentiate your business in a crowded marketplace.

## Premier Networking and Collaboration

UFF offers you access to a vast network of industry leaders, innovators, and professionals. Our conferences, roundtables, and networking events are designed to foster meaningful connections and collaborations. Whether you're seeking partners for joint ventures, expert advice, or simply to exchange ideas, UFF provides the platform to connect with the best minds in the business.

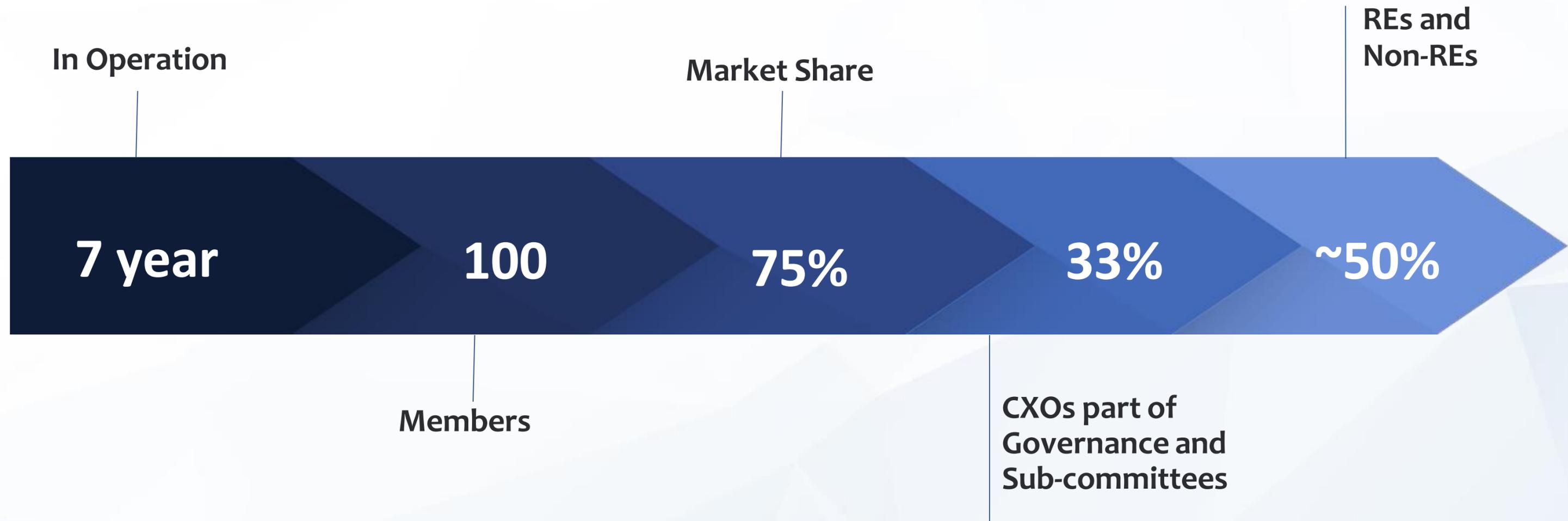
## Exclusive Industry and Regulatory Insights

Stay at the forefront of industry trends with access to exclusive reports, whitepapers, and market analyses. Our curated content provides deep insights into market dynamics, customer behaviours, and technological advancements. With UFF, you'll always have your finger on the pulse of the industry, enabling you to make data-driven decisions that drive growth and innovation.

## Exclusive Member Benefits

Enjoy a range of exclusive benefits designed to add value to your membership. From discounted rates on event tickets and training programs to priority access to industry reports and research, UFF membership offers tangible benefits that contribute to your bottom line.

# OUR NUMBERS



# UNIFIED FINTECH FORUM BOARD



**Board Chairman**  
Alok Prasad , Ex. Veteran Banker



**Independent Board Member**  
Dr. Meena Hemchandra, Ex. ED, (DoS) , RBI



**Independent Board Member**  
Y G Parande, Ex Member, CBEC, MoF, IRS



**Board Member**  
Sashank Rishyasinga (Co-Founder Axio)



**Board Member**  
Alok Mittal (Co-Founder, Indifi)



**Board Member**  
Gaurav Chopra (Founder Indialends)



**Board Member**  
Anuj Kacker (Co-Founder Freo)



**Unified Fintech Forum**  
— POWERING RESPONSIBLE FINTECH —

## Unified Fintech Forum's New Executive Committee



**Manish Lunia**

**President**

*Co-Founder, FlexiLoans*



**Upasana Taku**

**Vice-President**

**Co-Chair: Events**

*Co-Founder, Executive  
Director & CFO, Mobikwik*



**Shachindra Nath**

**EC Member**

*Founder and MD, UGRO*



**Nalin Negi**

**EC Member**

*CEO, BharatPe*



**Sashank Rishyasringa**

**Co-Chair: Policy, Product and Tech**

*Co-Founder, Axio*



**Pallavi Shrivastava**

**Chair: SRO**

*Co-Founder, Progcap*



**Anil Pinapala**

**Co-Chair: SRO**

*Founder and MD, Vivifi*



**Sangram Singh**

**Chair: Knowledge**

*CEO, Indifi*



**Gaurav Chopra**

**Co-Chair: Events**

*Founder, Indialends*



**Anuj Kacker**

**Chair: PR**

*Co-Founder and COO, Freo*



**Harshvardhan Lunia**

**EC Member**

*Founder, Lendingkart*

# UNIFIED FINTECH FORUM ADVISORY COUNCIL



**Dr. Sathyan David**  
(Veteran Central Banker)



**Ms. Alpana Killawala**  
(Veteran Central Bank Communications and Public  
Relations Expert)



**Mr. Siba Narayan Panda**  
(Veteran Central Banker and Technology  
Specialist)

# Membership

# Snapshot




## FOUR STEPS ONBOARDING PROCESS

**01**

Fill the application form

**02**

Submit the relevant documents

**03**

Adopt the Code of Conduct, as applicable

**04**

Pay membership fee

# Become a Member Now!

[By CLICKING HERE](#)

# THANK YOU!

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**UNIFIED FINTECH FORUM – An Institution with Gravitas!**

For More Information, Please contact:

**[membership@dlai.in](mailto:membership@dlai.in)**